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**AIA|DC NEWS** features news about AIA|DC members, member firms and the design and construction industry.

### NET COLOR RATES

AD SIZE	1-5 X	6-10 X
FULL PAGE	\$976	\$742
2/3 PAGE	\$700	\$530
1/2 PAGE	\$530	\$424
1/3 PAGE	\$350	\$286
1/4 PAGE	\$265	\$212
1/6 PAGE	\$175	\$143

### AD RESERVATION FORM:

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<input type="checkbox"/> DECEMBER	11/5/2010	11/12/2010			

Artwork: New \_\_\_ Pickup \_\_\_

**Total Cost for 2010: \$** \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

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Page Image Area .....	7"	9"
Full Page .....	7"	9"
2/3 Page (vertical) .....	4.5"	9"
2/3 Page (horizontal) .....	7"	6"
1/2 Page (vertical) .....	3.375"	9"
1/2 Page (horizontal) .....	7"	4.375"
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1/4 Page .....	3.375"	4.5"
1/6 Page .....	3.375"	3"

### TO RESERVE YOUR SPACE CONTACT:

Jody Cranford, *Media Sales Manager*  
 email: jcranford@aiadc.com

**800-818-0289**

**or fax this completed form: 888-450-2526**

Email artwork to:  
 jcranford@aiadc.com  
 artwork@aiadc.com

**Mechanical Specifications:**

- Please supply print-ready pdf, or TIFF
- Art files should be 100%, 300 dpi min.
- Embed all fonts, and provide all images.
- Accommodate 1/8" for bleed.

### PAYMENT:

Check payable to:  
**MEDIA SALES**  
 49 N Donnerville Road  
 Mountville, PA 17554

### Contact:

Jody Cranford: 800-818-0289  
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